



Informational Webinar

2025 California Arbor Week Small Grant Program

Webinar Speakers:

Victoria Vasquez
Grants & Public Policy Manager

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Education and Communications
Program Manager



Our Grant Sponsors:



Learn More:

<http://californiareleaf.org/AW-grant>

Housekeeping Items

- Today's Webinar will be recorded and made available on our website & emailed to all registrants
- We will have a Q&A session at the end with time to ask questions via the chat or the "Raise Your Hand" feature on the Zoom toolbar.

Agenda

- About California ReLeaf
- Grant Program Overview & Eligibility
- Encouraged Activities
- Key Dates
- Grant Payments
- Resources & How to Apply
- Q&A Period

About ReLeaf

Our Programs

- Education
- Advocacy
- Grants
- ReLeaf Network



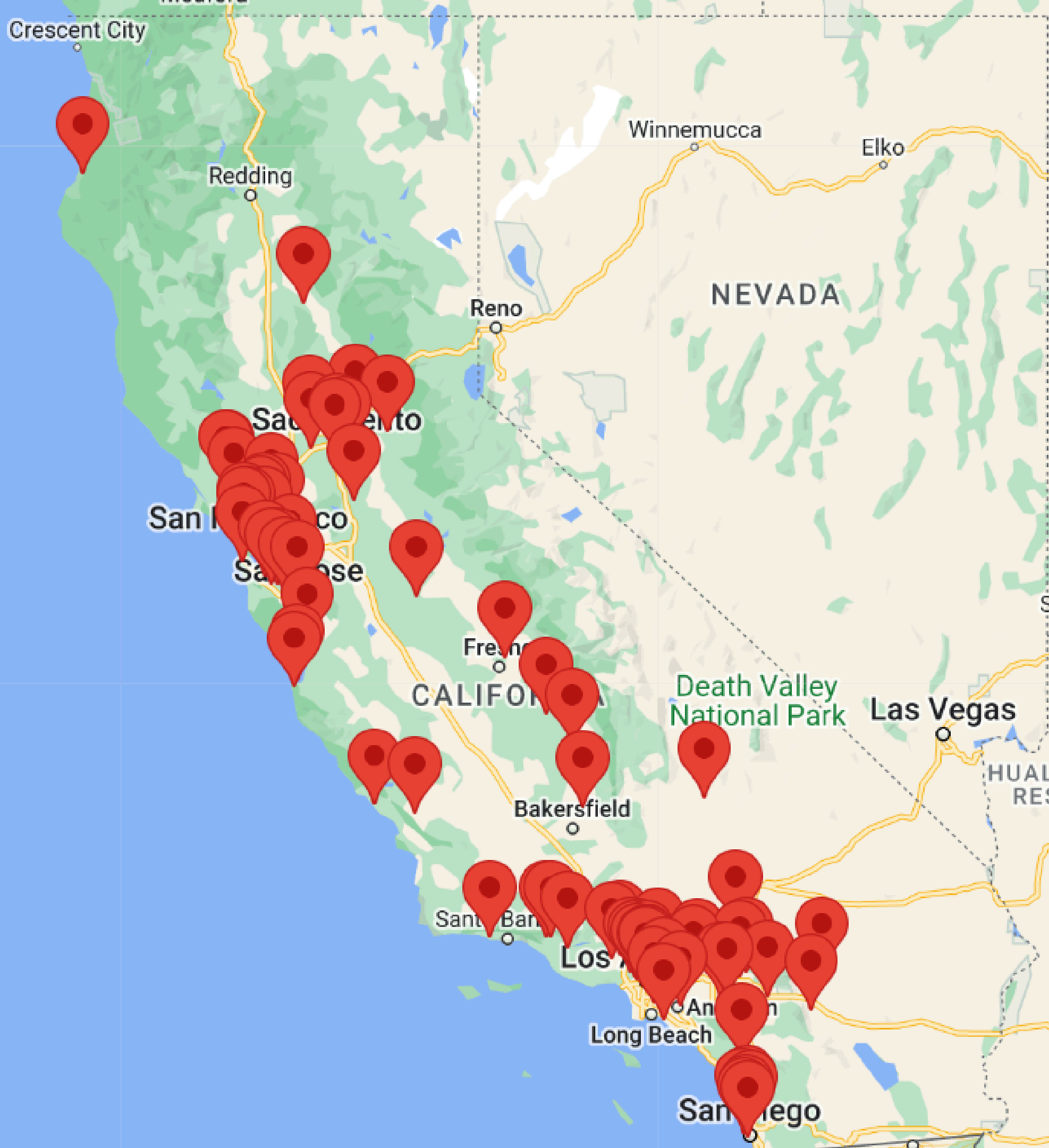


ReLeaf Network

85+ nonprofits and community groups working to green cities across California, from San Diego to Eureka.

Learn more about our members and how to join the Network by visiting:

californiareleaf.org/network



Our Arbor Week Traditions

California Arbor Week- Celebrated March 7 - 14th

California Arbor Week Grant
For Nonprofits & Community Groups

California Arbor Week Poster Contest
For California Youth Ages 5 to 12

Grant Opportunity!

CALIFORNIA ReLeaf 2025 California Arbor Week Grant
Apply by December 20th

Our Grant Sponsors:

Scan Me to Learn More:
californiareleaf.org/AW-grant

TREES ROOT OUR COMMUNITY

ARBOR WEEK POSTER CONTEST 2025

CALIFORNIA ReLeaf

Visit californiareleaf.org/arborweek

Program Overview



This grant program is designed to fund urban forest projects and to engage new community-based organizations in tree-planting activities within Southern California Edison's service area.

- **\$50,000 in grant funding available - generously sponsored by Edison International**
- **10-20 projects will be funded, with grant amounts of either \$2,500 or \$5,000**
- **Projects must be completed by May 30, 2025**
- **Applications Due: Dec. 20, 2024, at 3 p.m.**



Eligible Applicants

- Community-based organizations who do tree planting and tree care education or are interested in adding this to their projects/programs.
- Must be a 501(c)(3) or have/find a fiscal sponsor and be in good standing with the CA Attorney General's Office



Eligible Project Locations

- Project(s) must be in Southern California Edison's service area. Check the service area map or your utility bill.
- Eligible Land Types include private property, federally recognized tribal lands, or publicly owned land with the following requirements
 - Events must be free and open to the public
 - For projects on federally recognized tribal lands or publicly owned property applicants must upload a "Permission to Plant Form"



Priority Communities

- Low tree-canopy communities
- Low-income / disadvantaged communities
- Communities impacted by redlining
- Communities impacted by extreme weather or climate events (drought, wildfire, flood, etc.)

- Highly recommends using data mapping tools like Tree Equity Score, California Schoolyard Tree Equity Study Map, and/or CalEnviro Screen and sharing how your tree planting project will serve a community need.

Key Points



- Project(s) must be in Southern California Edison Territory. Check Edison's service area map or your utility bill.
- Incubator Grant – new tree planting groups are welcome!
- We have a grant guide and resources to help awardees!
- Goal is to make trees fun and to Celebrate California Arbor Week



Encouraged Activities

- Planting shade trees and caring for trees in low canopy communities.
- Projects that engage multiple local partners, including but not limited to schools and youth organizations.
- Tree care post planting - including ongoing maintenance and watering beyond the grant period to ensure tree survival.
- Tree planting/care events(s) and/or community greening celebration(s) that have an educational component about the benefits of trees and tree care.

Ineligible Activities

- Tree giveaways as the main component of the project
- Planting trees in temporary planter boxes/pots
- Project(s) outside the Southern California Edison Service Area
- Planting tree seedlings. Trees are required to be 5-gallon or 15-gallon container-sized.
- Landscaping projects that increase the urban heat island effect
- Projects that prioritize understory plantings as opposed to tree planting



What Are Your Community's Needs?

Extreme Heat / Low Canopy Neighborhood

Plant large shade trees and vegetation to shade asphalt and cement

Equitable, Healthy Food Access

Plant fruit and nut trees that can be easily accessed and harvested

Air Quality Improvement

Plant large trees that sequester higher amounts of carbon

Community Cohesion

Plant memorial trees and create spaces where community members can heal, gather, and commune with one another comfortably



Plan Ahead!

- Planting for your space
- Community Partners
- Photos
- Social Media
- Press/Media
- Elected Officials
- Sponsor Engagement & Recognition
- Final Report
- Sharing Your “Story”



Key Dates



Online Application Window

November 20, 2024 - December 20, 2024 at 3 p.m.



Awardee Notification | Awardee Orientation

January 15, 2025

January 22, 2025



Project Period

January 15, 2025 - May 30, 2025



Final Reports Due

June 13, 2025

Grant Payments

- Awarded grantees will receive 50% of the grant award after completion of the grant agreement and orientation.
- The remaining 50% of the grant will be paid upon receipt and approval of your final report.



Technical Assistance Resources

Virtual Office Hours

- December 4, 2024 | 11 a.m. - 12 p.m.
- December 11, 2024 | 5 p.m. - 6 p.m.

Project Planning Resource Library



californiareleaf.org/AW-grant

QUESTIONS?

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Grants and Public Policy Manager

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For More Information Visit
➤ californiareleaf.org/AW-grant

