



## ReLeaf Arbor Week Grant Report Questions

***Final Reports Must be submitted electronically via our online form.***

### Organizational Information

1. Organization Name
2. Project Name
3. Name and contact information of grant report respondent

### Event Numbers

4. Total number of events
5. Number of trees planted
6. Number of trees cared for
7. Number of other plants planted, if any
8. Size and species of trees and plants planted
9. Total number of school children attending and/or educated about trees and urban forests
10. Total number of schools engaged
11. Total number of volunteers
12. Total number of volunteer hours contributed to the project - this includes all participants' time at the event (100 volunteers x 3 hours each = 300 volunteer hours), as well as any pre-post work done by volunteers.
13. Overall attendance number at planting or tree care events

### Sponsorship Recognition

14. Did you thank your grant sponsors (Edison International, CAL FIRE, US Forest Service, and California ReLeaf) during your event?
15. Did you recognize your grant sponsors (Edison International, CAL FIRE, US Forest Service, and California ReLeaf) on any promotional materials for the event (i.e., using sponsor logos, etc. for flyers, social media graphics, newsletters, etc.)?
16. Did you thank and tag your grant sponsors (Edison International, CAL FIRE, US Forest Service, and California ReLeaf) on social media?
17. Please provide any additional information about how you recognized or engaged with your utility sponsor, if applicable.
18. Please upload proof of sponsor recognition-related files. This could include screenshots or links to social media posts, pictures of signage or PG&E volunteers participating in your project, videos, flyers/images, etc.



## Your Grant Story

18. In a few short paragraphs, tell us about your event(s). Please include dates, locations, and a small story about something that made the event special as well as how your participants responded to the project.
19. Please share a quote from an attendee from your event - i.e., a volunteer, elected official, teacher, parent, youth, etc.
20. Who was involved with the work (for example, partner groups, school groups, civic organizations, etc.)? What community engagement took place to prepare for or resulted from the event?
21. What made the project relevant to the community? Were any project elements tailored to meet specific community needs (such as a focus on air and water quality, public health, job creation, and shading)?
22. What challenges did you encounter? How did you address them? Please tell us about your experiences and solutions - which could be helpful to other groups. Providing details on the challenges and obstacles you overcame during the project helps create the "story" of your work.
23. Did the grant help you learn or practice any of the following skills?
  - a. Apply for and report on grants
  - b. Tree planting and tree care
  - c. Event planning
  - d. Building partnerships and collaboration
  - e. Community education and engagement
  - f. Connecting with local officials
  - g. Getting press/media coverage
  - h. Working with schools and children
  - i. Other

## Photos, Graphics, Flyers, News Articles

We request you upload at least 5-12 quality photos of the event(s) capturing faces and action shots. Photos can show tree planting, mulching, tree watering, kids learning from experts, volunteers in action, educational programs, or event activities like a tree planting ceremony, welcoming message, group photo etc. PLEASE re-name your photo file name like this like this OrgName\_AW25\_Date. Please also share any graphics/flyers or other media you created for the event.