With Updated Attendees List

Oakland, California | May 22-23, 2017

CALIFORNIA ReLEAF

Releaf Network Retreat 2017

Lake Merritt Boathouse

Common Vision Planting Event March 7, 2017 at Kennedy H.S. in Richmond

CALIFORNIA ReLEAF

May 22-23, 2017

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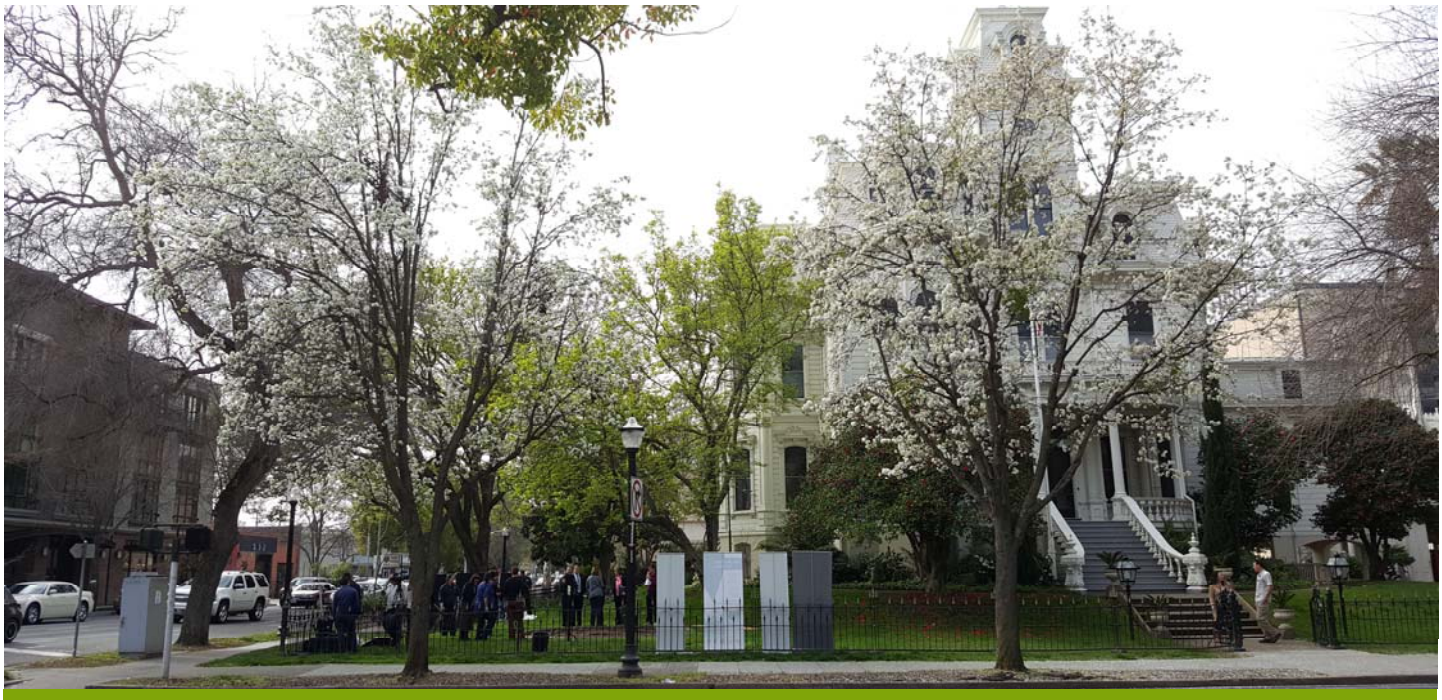


ReLeaf Network Retreat Agenda – May 23, 2017

June 1 marks the 50th anniversary of the Beatles release of Sgt. Pepper. What better way to celebrate this landmark achievement in music and social revolution than a Beatles song-themed agenda!

7:30am – *Good Day Sunshine:* Sign In and Coffee

8:00am – *A Day in the Life*: Welcome by Cindy Blain

8:15am – *Come Together*: Round Robin Network Sharing
Host: Amelia Oliver, California ReLeaf

9:00am – *Beautiful Dreamer*: Visionaries & Pragmatists
Host: Cindy Blain, California ReLeaf
Ray Tretheway, Sacramento Tree Foundation

10:00am – *Ticket to Ride*: Break

10:10am – *With a Little Help from My Friends*: Supporting Ourselves as Community Activists
Host: Amelia Oliver, California ReLeaf
Adélàjà Simon, Growing Together
Jen Scott, Mountain Stream Meditation Center (formerly w/TreePeople)
Jen & Adélàjà are trained facilitators on Joanna Macy's ***The Work That Reconnects***

12:15pm – *Come and Get it*: Lunch

1:00pm – *Fixing a Hole*: Connecting Youth to Tree Care Jobs and Economic revitalization
Host: Cindy Blain
Kemba Shakur, Urban ReLeaf
Andy Trotter, West Coast Arborists
Cindy Kirkman, Arborwell
Chad Brey, A Plus Tree
Andrew Misch, Davey Tree Experts

2:00pm – *Help!* The Continuing Conversation on Maintenance
Co-Host: Chuck Mills
Co-Host: Kevin Jefferson, Urban ReLeaf

2:45pm – *Money (That's What I want)*: Accessing State Funding for Trees
Host: Chuck Mills

3:30pm – *Things We Said Today*: Closing Discussion with Cindy Blain & Amelia Oliver

4:00pm – *The End*

California ReLeaf Network Retreat 2017 - Attendees (Actuals)

Attendees	Organization	Reception	Retreat
Chad Brey	A Plus Tree, Inc.		1
Sarah Gaskin	A Plus Tree, Inc.		1
Andrew Pineda	Amigos de los Rios	1	1
Cindy Kirkman	Arborwell		1
Bill Owen	Arborwell		1
Rick Mathews	Atascadero Native Tree Association	1	1
Alison Fleck	Benicia Tree Foundation	1	1
Amelia Oliver	California ReLeaf	1	1
Chuck Mills	California ReLeaf	1	1
Cindy Blain	California ReLeaf	1	1
Mariela Ruacho	California ReLeaf	1	1
Deb Etheredge	California Urban Forests Council		1
Nancy Hughs	California Urban Forests Council		1
Maika Horjus	Canopy	1	1
Michael Hawkins	Canopy	1	1
Uriel Hernandez	Canopy	1	1
Rachel O'Leary	City Plants	1	1
Jess Running	CityTrees		1
James Callahan	Climate Change Education		1
Michael Flynn	Common Vision		1
Ray Stubblefield-Tave	Common Vision		1
Kelly Cook	Conservation & Natural Resources Group	1	
Andrew Misch	Davey Tree Expert Company		1
Kathleen Piraino	Episcopal Impact Fund		1
Elizebeth Chan	Fathers & Families of San Joaquin	1	1
Gilbert Martinez	Fathers & Families of San Joaquin	1	1
Alex Javier	Friends of the Urban Forest	1	1
Allegra Mautner	Friends of the Urban Forest	1	1
Doug Wildman	Friends of the Urban Forest	1	
Esmeralda Martinez	Friends of the Urban Forest	1	1
Jasmine Lim	Friends of the Urban Forest	1	1
Karla Nagy	Friends of the Urban Forest	1	1
Marcus Dottson	Friends of the Urban Forest	1	1
Nikko Martinez	Friends of the Urban Forest	1	
Adélàjà Simon	Growing Together		1
Kyle Lemle	Guns to Shovels	1	1
Melissa Orozco	Hort Science	1	
Ryan Gilpin	Hort Science	1	
Greg Tarver	HumaniTree & Urban ReLeaf partner		1
Rachel Malarich	Koreatown Youth & Community Center	1	1

California ReLeaf Network Retreat 2017 - Attendees (Actuals)

Attendees	Organization	Reception	Retreat
Will Levegood	Koreatown Youth & Community Center	1	1
Laura Forlin	Merritt College		1
Jen Scott	Mountain Stream Meditation Center	1	1
Loren Glick	Our City Forest		1
Rob Casteñeda	Our City Forest		1
Trent Eskew	Pacific Housing	1	
John Shribbs	Petaluma City Tree Advisory Committee		1
Gene Bigler	PUENTES		1
Javier Gardea	PUENTES		1
Jan Mignone	Richmond Trees	1	1
Liz Bitner	Richmond Trees	1	1
Katie Palatinus	Roseville Urban Forest Foundation	1	1
Lisa Wilson	Roseville Urban Forest Foundation	1	1
Jason Sullivan-Halpern	Sacramento Tree Foundation	1	1
Rachel Pitman	Sacramento Tree Foundation	1	1
Ray Tretheway	Sacramento Tree Foundation	1	1
Torin Dunnavant	Sacramento Tree Foundation	1	1
Erika Spotswood	San Francisco Estuary Insitute	1	1
Deborah Marks	Sunnyvale Urban Forest Advocates		1
Mary Brunkhorst	Sunnyvale Urban Forest Advocates		1
Emi Wang	The Greenlining Institute	1	
Irene Calimlim	The Greenlining Institute	1	
Lisa Hu	The Greenlining Institute	1	
Sonia Lilani	The Greenlining Institute	1	
Sona Mohnot	The Greenlining Institute	1	
Jesse Brown	The Watershed Project		1
Michelle Blair-Medeiros	Tree Davis	1	
Lee Ayres	Tree Fresno	1	1
Laurie Broedling	Tree San Diego	1	1
Jessika Mitchell	TreePeople	1	1
Kemba Shakur	Urban ReLeaf	1	1
Kevin Jefferson	Urban ReLeaf	1	1
Joe Bartolo	West Coast Arborists, Inc.		1
Andy Trotter	West Coast Arborists, Inc.	1	1
Rose Epperson	Western Chapter - ISA	1	1
Ken Trott	Woodland Tree Foundation	1	1
Rolf Frankenbach	Woodland Tree Foundation		1
Carolyn Welch	Your Children's Trees		1
Ken Knight	Your Children's Trees	1	1

California ReLeaf Current Grantees 2017 by City

Current Grantee	Grant Program	City
Tree Foundation of Kern	Arbor Week	Bakersfield
Sustainable Claremont	GGRF	Claremont
Tree Musketeers	Arbor Week	El Segundo
Keep Eureka Beautiful	Arbor Week	Eureka
Tree Fresno	GGRF & Arbor Week	Fresno
Your Children's Trees	Arbor Week	Goleta
From Lot to Spot	GGRF	LA
Industrial District Green	GGRF	LA
North East Trees	GGRF	LA
Parent Pioneers	GGRF	LA
Madera Coalition for Community Justice	GGRF & Arbor Week	Madera
Nevada City Chamber	Arbor Week	Nevada City
The University Corporation, CSU Northridge	GGRF	Northridge
Growing Together	GGRF	Oakland
Planting Justice	Arbor Week	Oakland
Rooted in Resilience	GGRF	Oakland
Episcopal Impact Fund	GGRF	Oakland (SF)
Clean & Green Pomona	GGRF	Pomona
Campesinas Unidas del Valle de San Joaquin	Arbor Week	Poplar
EarthTeam	GGRF	Richmond
Incredible Edible Community Garden	GGRF	Riverside
Victoria Avenue Forever	GGRF	Riverside
Roseville Urban Forest Foundation	Arbor Week	Roseville
Green Technical Education and Employment	Arbor Week	Sacramento
Pacific Housing Inc.	GGRF	Sacramento
ReIMAGINE Mack Road	Arbor Week	Sacramento
Tree San Diego	GGRF & Arbor Week	San Diego
A Living Library/Life Frames	GGRF	San Francisco
Alice Fong Yu Alternative School Parents Association	Arbor Week	San Francisco
Our City Forest	Arbor Week	San Jose
Fathers and Families of San Joaquin	GGRF	Stockton
PUENTES	GGRF & Arbor Week	Stockton
Huntington Beach Tree Society	Arbor Week	Sunset Beach
Common Vision	Arbor Week	Ukiah
Amigos de los Rios	GGRF	Whittier
Woodland Tree Foundation	Arbor Week	Woodland

The Four Predictable Success Leadership Styles:

The Visionary

Most Visionaries possess similar traits: big-thinkers turned on by ideas, they're easily bored with minutia and are consumed by the need to create and to achieve.

Visionaries are often (although not always) charismatic. Engaging communicators, able to motivate people to bring their best in every endeavor, they inspire deep loyalty in others, and frequently a small, tight team or 'posse' will develop around them, a group of committed individuals who share the Visionary's…well, vision – and who want to help see it realized.

Even if you're not a Visionary yourself, you certainly know a few, and meet them at work – they're the passionate, ever-hyperlinking, '30,000-feet' big-picture types who arrive back from most weekends and vacations with yet another bright idea, the 'glass-half-full' optimists who believe (and frequently demonstrate) that there's always a way through every problem. Recognizable by certain behavioral traits:

– *They abhor routine.*
– *They adore discussion and debate.*
– *They're comfortable with ambiguity.*
– *They like risk.*
– *They trust their own judgment – and use it often.*
– *They aren't wedded to past decisions.*

Visionaries are an essential element in any high-performing group or team, but they can be disruptive if not managed correctly – and of course, Visionaries dislike being 'managed'.

The Operator

Operators are the 'do-ers' in any enterprise – they get stuff done.

Operators work well alongside Visionaries, and in a sense, they're mutually dependent – a Visionary needs an Operator to translate his or her vision into day-to-day tasks – and then to get those tasks completed. An Operator, on the other hand, looks to the Visionary for the big picture, for motivation and inspiration in the tough times, and for the flexibility and lateral thinking to change the enterprise's direction if things aren't working out.

Because of their task-oriented disposition, Operators are often hard to spot in an office environment. Easily bored by meetings and unimpressed with simply putting in 'face time', Operators don't like to sit around idly, and can usually be found in jobs that keep them on the move. Certain behavioral traits:

– *They're action-oriented.*
– *They improvise to get things done – and move on.*
– *They ask forgiveness, rather than permission.*
– *They work prodigious hours.*
– *They often work alone.*
– *They don't like being micromanaged.*

Tree Care Careers: Good for Our Communities

Information to share during community events

"This industry is filled with multimillionaires who started out with pick-up trucks".

Mark Garvin, TCIA

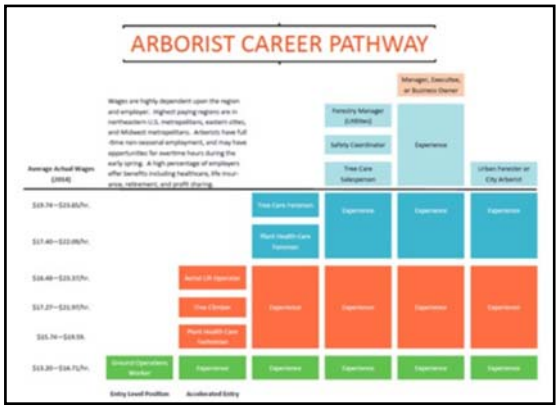
Due to the serious shortage of skilled arborists nationwide, the Tree Care Industry Association — and California Tree Care companies — have made workforce development a top priority.

California ReLeaf believes this is an excellent opportunity for community-based urban forest programs to bring trees to all of our urban neighborhoods ***AND*** information about job opportunities and tree care training.

Having tree care employees earning a steady income in all of our communities will help improve the "tree literacy" of the neighborhood as well its economic vitality.

While teaching students to plant trees...

TCIA Brochure — To be released July 2017



Middle School: share that this is a potential career.

High School: If a student becomes highly engaged in tree planting, you can point them to the various training options: directly with a tree care company or through the community college programs such as the Tree Care & Maintenance certificate program at Mt. San Antonio College in Walnut or the Associate of Arts degree program currently in development at Merritt College in Oakland — and potentially Mt. SAC as well.

Tree Care Careers: Good for Our Communities

Important Educational Resources for potential job seekers

Community Colleges:

Merritt College, Dept. of Horticulture:
http://merrittlandhort.com/
Laura Forlin: Tel: (510) 436-2418 Email: lforlin@peralta.edu

Mt. San Antonio College (Mt. SAC), Dept. of Horticulture:
http://www.mtsac.edu/horticulture/degrees-certificates.html
Brian Scott: Tel: (909) 274-4539 Email: bscott@mtsac.edu

Tree Care Companies with Career Paths and Training Programs:

A Plus Tree, Inc. - offices in NorCal, SoCal, and San Diego
http://www.aplustree.com/
Chad Brey: Tel (510) 593-9414 Email: cbrey@aplustree.com

Arborwell - offices in the Bay Area, SoCal, and San Diego
www.arborwell.com/
Cindy Kirkman: Tel : (510) 606-1200 Email: ckirkman@arborwell.com

Davey Tree Expert Company - offices throughout the state
http://www.davey.com/
Andrew Misch: Tel: (916) 350-0525 Email: andrew.misch@davey.com

West Coast Arborists, Inc. - offices throughout the state
http://westcoastarborists.com/
Joe Bartolo: Tel: (714) 412-7656 Email: jbartolo@wcainc.com

Empowering grassroots efforts and building strategic partnerships that preserve, protect and enhance California's urban and community forests.

Unless you're working for a full-blown bureaucracy, no group or team, no organization or enterprise can ever achieve its goals without Operators. However, the Operator is not naturally inclined to play well in teams and in meetings – they'd much rather be out on the front line, getting stuff done.

The Processor

Processors have an innate desire to bring order to any situation – they focus not only on what they've been asked to do, but also on the underlying systems and processes that will make doing it more consistent and repeatable – and if those systems and processes don't yet exist, they'll begin by designing and implementing them.

Most at home in what are popularly referred to as 'left brain' activities, Processors are rational and analytical by nature, and they think in a logical, sequential way, preferring to arrive at an objective assessment of the facts rather than trusting to emotion and judgment. Recognizable by certain behavioral traits:

- *They value routine.*
- *They trust data – and collect a lot of it.*
- *They dislike risk.*
- *They are wary of intuition and 'hunch'.*
- *They prefer not to be rushed.*
- *They tend toward the status quo.*

Processors bring a crucial skill-set to any group or team – they manage risk, provide consistency and grind out the detail in a way that the Visionary and Operator aren't pre-disposed to do.

The Synergist

The Synergist brings a primary focus on what is best for the enterprise as a whole, and they choreograph and harmonize team or group interactions to produce high-quality decisions. The Synergist style is primarily a learned style – meaning anyone can learn to be a Synergist. Certain characteristics:

- *They are more comfortable in group environments than elsewhere.*
- *They have a high degree of EI (emotional intelligence).*
- *They are skilled at relating to people and at building strong relationships.*
- *They are particularly skilled at understanding and managing the dynamics of group interactions.*
- *Not only do they read individuals well, Synergists also read groups well.*
- *They are persuasive without being manipulative.*
- *They ask "What's best for the group or team overall?" rather than "What's best for me?".*

For more info go to http://www.predictablesuccess.com/

The Power of Trees

Changing our world one tree at a time

Trees Help Our Family

- Trees bring energy & cost savings to residents
- Trees add value to our homes
- Trees improve quality of life
- Trees provide health and wellbeing

Trees Build Our Community

- Trees add savings & value to our community
- Trees strengthen our local economy
- Trees help to create a safer community
- Trees provide an atmosphere of improved learning

Trees Change Our World

- Trees support other vital natural resources
- Trees bring beauty to the environment
- Trees give stability to the land
- Trees create & filter the air we breath

californiareleaf.org /whytrees

Trees are beautiful, magnificent elements of nature — and they also give us so much more. Trees bring value and strength to our individual families, our local neighborhoods, and our greater communities around the world.

For Our Family

- Provide shade canopy to encourage outdoor activity
- Reduce symptoms of asthma & stress, and improve physical, emotional & mental health
- Filter out pollutants from the air we breathe
- Make a positive impact on the dollar value of our property
- Decrease energy usage and air conditioning needs
- Give privacy and absorb noise & outdoor sounds

For Our Community

- Lower urban air temperature, improving public health during extreme weather events
- Extend life of roadway pavement via shade
- Attract retail clientele, increase business revenues & property values
- Filter & control stormwater, lower water treatment costs, remove sediment & chemicals, and minimize erosion
- Reduce crime, including graffiti & vandalism
- Increase safety for drivers, passengers & pedestrians
- Help children concentrate and improved ability to learn — often raising test scores & overall academic performance

For Our World

- Filter the air and reduce pollution, ozone & smog levels
- Create oxygen by transforming carbon dioxide and other harmful gases
- Improve our watersheds & drinking water quality
- Help control erosion and stabilize mountains & shorelines

CALIFORNIA ReLEAF

For more on the power of trees
visit **californiareleaf.org/whytrees**

Unprecedented Urban Forest Threat

California ReLeaf April 2017

Climate Change & Invasive Pests: Request for Emergency Funding

An unprecedented pest invasion is developing into an escalating emergency for the 95% of Californians who live in urban areas. Recent stressors of environmental and human action -- drought, wind, poor quality recycled water and even over-irrigation -- have made urban trees especially vulnerable to a "mega" invasion by the Polyphagous Shot Hole Borer (PSHB) as well as other related pests and diseases. Most pests target one tree species (think "Emerald Ash Borer" and ash trees). By contrast, PSHB attacks between 50 - 137 tree species (think "kind of like polygamous") many of which are abundant in urban neighborhoods, such as California sycamore, oaks, and maples. Now is the time to invest pre-emptive emergency funding to avoid further disastrous loss of our urban tree canopy.

Growing from a localized infestation in 2003 to a regional infestation in Southern California by 2012, PSHB is now reaching epidemic status due to the lack of a coordinated response. PSHB was recently found in traps in Santa Barbara County, showing that it is heading north. Astonishingly, no agency has declared a quarantine on PSHB to help control the spread of infested trees during the removal process.

In Southern California, no definitive survey has been conducted on the compounded impact of these stressors, but it is estimated that over 500K trees have been lost recently. Orange County Parks Department has spent $1.7 million since 2014 surveying, detecting, treating, and/or removing trees affected by PHSB. PHSB-infested trees are especially dangerous to Californians due to sudden tree limb drop which threaten public safety. Further, the loss of trees has incalculable adverse impacts on human health, when air quality and urban heat island effects are considered.

Based on the many trees vulnerable to PSHB, US Forest Service researchers estimate that 27M trees out of 71M urban trees in Southern California are especially at risk. If 27M trees are lost, this will result in:

- Removal and replacement cost: $36.2 billion approximately
- Lost ecosystem services valued at: $1.4 billion annually or $28 billion over a 20-year life span.

As the PSHB heads north, another 100 million trees are at risk. A multi-pronged campaign is needed to contain and eradicate PSHB and the related stressors, with funding for action on five fronts over 5 years:

$ 1.0M	Statewide Coordination
$ 5.0M	Survey, Detection, and Inspection
$ 7.5M	Rapid Response - Treatment or Removal
$ 6.0M	Research - New Treatments/Controls
$ 0.5M	Outreach - Pest Awareness and Pre-emptive Tree Care
$20.0M	**Total – 5 years**

With increasing stressors from climate change and the global transport/introduction of new pests, California needs to be prepared to step in quickly before invasive pests have a chance to spread further.

The State of California must step up to protect the neighborhoods of all Californians by taking action now to avoid massive tree loss and emergencies later. It is time to invest $20 million to find solutions to the pest and co-stressors threatening the health and well-being of California's urban forests and by extension the health of all Californians. In the scope of California's economy, this is a small investment to ward off an enormous fiscal and public health threat.

PHSB Campaign Funding Estimate	**April 27, 2017**		
Cindy Blain - California ReLeaf			
Assumptions:			**Comments**
Project life span (years)	5		C. Blain estimate
Statewide Coordination - size of staff (headcount)	2		C. Blain estimate
Coordination - cost per staffer	$ 100,000		C. Blain estimate
Total Coordination / year	$ 200,000		
Survey/D & I per year (GWSS: $8.5M/yr)	$ 1,000,000		Extrapolated from GWSS Costs
Rapid Response (GWSS: $750K - $5M range per year)	$ 1,500,000		Extrapolated from GWSS Costs
Research (GWSS: $4.5M per year)	$ 1,200,000		Extrap. GWSS and John Kabashima
Outreach (GWSS: $250K - 300K for subcontractor)	$ 100,000		Extrap GWSS Costs but gen public
Trees in So Cal	$ 71,000,000		USFS
Trees in Nor Cal	$ 102,000,000		USFS
Vulnerable Species Trees So Cal	$ 27,000,000	38%	USFS Study
Vulnerable Species Trees Nor Cal	$ 38,788,732	38%	USFS Extrapolation
Rem/Repl Cost per Tree	$ 1,341		USFS Study
Value of ecosystem services lost So Cal 27M trees 1 year	$ 1,400,000,000	$ 51.85	USFS Study
Value of ecosystem services lost Nor Cal 39M trees 1 year	$ 2,011,267,606		USFS Study extrapolation
Campaign Costs	**Over Project Life**	**Per Year**	**NOTE 1: John Kabashima and Greg**
Statewide Coordination	$ 1,000,000	$ 200,000	**McPherson provided the data on**
Survey, Detection, and Inspection	$ 5,000,000	$ 1,000,000	**which this estimate is based.**
Rapid Response - Treatment or Removal	$ 7,500,000	$ 1,500,000	
Research - New Treatments/Controls	$ 6,000,000	$ 1,200,000	**Note 2: GWSS is Glassy-winged**
Outreach - Pest Awareness and Pre-emptive Tree Care	$ 500,000	$ 100,000	**sharpshooter - attacks grapevines.**
5 Year Total	**$ 20,000,000**	$ 4,000,000	
per year	$ 4,000,000		
Costs of Inaction			
Projected Removal / Replacement Costs So Cal	$ 36,200,000,000		
Projected Removal / Replacement Costs Nor Cal	$ 52,005,633,803		
Total	**$ 88,205,633,803**		
Ecosystem Services Lost So Cal - 20 Years	$ 28,000,000,000		
Ecosystem Services Lost Nor Cal - 20 Years	$ 40,225,352,113		
Total	**$ 68,225,352,113**		
All Costs Total - 20 years	**$ 156,430,985,915**	**$156 Billion**	

CALIFORNIA ReLEAF

Notes:

Thank You
for joining us today!

Please feel free to share on social media: #treereleaf17

FYI, sorry no wifi here at the Boathouse.

Thanks again to our Sponsors!

Planting Justice Planting Event April 22, 2017 at nonprofit nursery in Oakland