Urban Waters
Federal Partnership
Creating a Big Tent for Big Goals

The Power of Trees:
Building Resilient Communities
Wed, August 10, 2016

URBANWATERS.GOV
Making the Case for Place
Los Angeles River Cities

Los Angeles
Burbank
Glendale
Vernon
Maywood
Commerce
Bell
Bell Gardens
Cudahy
South Gate
Lynwood
Paramount
Compton
Carson
Long Beach

LA River=
51 miles
102 miles of riverfront
5 million people
6 US Congressional districts
8 State Senate districts
9 Assembly districts
5 County Supervisor districts

Courtesy of City of LA Mayor’s River Works
Urban Waters Federal Partnership
Multi-Benefit Model

- **CONNECTING**
  People to benefits of Waterways & Watersheds

- **CATALYZE**
  Economic Revitalization combined with stewardship

- **CLEAN & Accessible**
  Waterways & Healthy Ecosystems

- **BREAK DOWN**
  Agency silos but utilize core competency of each

- **Leverage existing Assets, engage untraditional partners**

- **ACTIVE Partnership, that engages community first**

- **Sustainable Methods – includes climate change response**

- **COMMUNITY Benefit**
  (especially under-served or distressed)
National Federal Partners/Locations

Anacostia, DC/MD
Patapsco-Baltimore, MD
Bronx-Harlem, NY
South Platte, Denver, CO
Los Angeles River Watershed, CA
Lake Pontchartrain, New Orleans, LA
NW Indiana, IN
Mystic River, Boston, MA
Proctor Creek, Atlanta, GA
Martin Pena Canal, Puerto Rico
Middle Blue, Kansas City, MO
Middle Rio Grande, Albuquerque, NM
Passaic, NJ
W. Lake Erie Basin, Toledo, OH
Green-Duwamish, Seattle, WA
Delaware, Cooper, DE
Big-Meramec Rivers, St. Louis, MO
Grand Rapids, MI
San Antonio, TX
LA River Watershed Partnership

Federal Participants
- Bureau of Reclamation
- National Park Service
- US Army Corps of Engineers
- US Fish & Wildlife Service
- US Dept of Transportation
- US Forest Service
- NOAA-National Weather Service
- USGS
- HUD

State and Local Govt
- State of CA
- Los Angeles County
- Cities of Los Angeles, Glendale, Long Beach, Compton, Gateway Cities

45+
Environmental, Community and other local stakeholder organizations
Watershed in Context

- Water Quality
- Transportation
- Small Businesses
- Public Health
- Job Creation
- Recreation
- Community Equity & Harmony
Ambassadors as Quarterback

- Air-Traffic Controller
- Trust Builder
- Convener
- Collaborator
- Connector
- Setting the Table
- Code Switcher

"...this approach to community development is focused on leadership that is able to promote a compelling vision of success for an entire community, marshal the necessary resources, and lead people in an integrated way."

- [Routinizing the Extraordinary](http://www.whatworksforamerica.org/ideas/routinizing-the-extraordinary)
- Federal Reserve Bank of San Francisco
Funding the UWFP Ambassador

- Interagency Agreements (EPA, Forest Svc, NPS, CDC)
- Federal Direct Assignment (USACE)
- Contractor – split time (Forest Svc)
- Urban Waters Small Grants
- Foundation Support (Wegge)
- Federal + State funding (Forest Svc)
- National NGO support (TNC)
What Works...

- Find the Nexus
- Identify champions up and down the chain
- Articulate benefits, Show victories
  - Agencies – how it fits within mission
  - NGOs – ultimately stronger together, focus on core competencies
- Create common language among diverse sectors
- Start early, engage every partner in building capacity (and funding) to sustain partnership
Los Angeles: TODAY & TOMORROW
A Model for Urban Revitalization