Volunteers at TREE MUSKETEERS

Lessons Learned
Brownie Troop #91
Hometown Program
Partners For the Planet Network
3 x 3 Campaign

3 million kids planting 3 million trees worldwide to fight global warming
Youth Management Team
Lessons Learned
Find Volunteers Everywhere

- Courts
- Local outreach
- Online outreach
- School community service coordinators
- Service clubs
- Corporate friends
- Workforce Investment Board
Volunteer Leadership Ops

- Board of Directors
- Advisory Directors
- Arbor Day Task Force
- Adult Partner Team
- Informal Volunteers
  - Adults
  - Youth
- LEAD Students
- Planting Supervisors
- Youth Mgt Team
- Board of Directors
Volunteers are Tied to the Economy

- 2009 = 2,868 volunteers
- 2010 = 1,102 volunteers
- 2011 = 812 volunteers
- 2012 = 740 volunteers
- 2013 = 914 volunteers
- 2014 = 1,059 volunteers
- 2015 = 1,159 volunteers
Staffing and Scheduling
Be Organized and Start on Time!
Call it Earth Day!
Account for Volunteer Hours