The Campaign: What You Can Do

Leadership Workshop
California ReLeaf
August 20, 2015

Cindy Blain
Executive Director

Catherine Martineau
Executive Director

Rachel Malarich
Forestry Director

Save Our Water and Our Trees!
saveourwater.com/trees
Why?

Water-Wise Mature Landscape Tree Care
Help your high-value trees through the drought.

Benefits of Trees
- During extended droughts, it is important to remember to keep trees irrigated.
- Trees provide many benefits and cannot be easily replaced.
- Trees provide tremendous benefits in terms of better air quality, reduced storm runoff, energy savings, and better quality of life.

Trees and Drought
- Do not trim trees during drought.
- Water trees with grey water or non-biodegradable detergents.

Guidelines for Irrigating Mature Trees
- Only water on days permitted by the water agency, and then only in the morning or late evening.
- Mature trees still require irrigation, frequently, for young trees.
- Water every two to four weeks.

Preserve Trees, Conserve Water

EXECUTIVE ORDER B-29-15

WHEREAS on January 17, 2014, I proclaimed a State of Emergency to exist throughout the State of California due to severe drought conditions; and

WHEREAS on April 25, 2014, I proclaimed a Continued State of Emergency to exist throughout the State of California due to the ongoing drought; and

WHEREAS California’s water supplies continue to be severely depleted despite a limited amount of rain and snowfall this winter, with record low snow in the Sierra Nevada mountains, decreased water levels in most of California’s reservoirs, reduced flows in the state’s rivers and shrinking supplies in undergroung water basins; and

WHEREAS the severe drought conditions continue to present urgent challenges including: drinking water shortages in communities across the state, diminished water for agricultural production, degraded habitat for many fish and wildlife species, increased wildfire risk, and the threat of saltwater contamination of fresh water supplies in the Sacramento-San Joaquin Bay Delta; and

WHEREAS a distinct possibility exists that the current drought will stretch for a fifth straight year in 2016 and beyond; and

WHEREAS new expedited actions are needed to reduce the harmful in...
Board Support & Experts
Changing Behaviors

• Clear Ask: “Would you be willing...?”
• Commitment: “How long...?”
• Follow up: “Would it be ok”?
• Helping: “Was there a problem?
  “How can we help?”
The Same Message — Over & Over
How to save your trees

Lawn trees can and must be saved during the drought. What you can do:

1. **Deeply and slowly water mature trees 1 – 2 times per month** with a simple soaker hose or drip system toward the edge of the tree canopy – NOT at the base of the tree. Use a Hose Faucet Timer (found at hardware stores) to prevent overwatering.
2. **Young trees need 5 gallons of water 2 – 4 times per week.** Create a small watering basin with a berm of dirt.
3. **Shower with a bucket** and use that water for your trees as long as it is free of non-biodegradable soaps or shampoos.
4. **Do not over-prune trees during drought.** Too much pruning and drought both stress your trees.
5. **Mulch, Mulch, MULCH!** 4 – 6 inches of mulch helps retain moisture, reducing water needs and protecting your trees.
What you can do...

• Post graphic on your website
• Link to USFS YouTubes on website
• Tweet & Facebook
• Talk to local newspapers
• Talk with local partners
• Talk with communities
Thank you!...Questions?

Catherine Martineau
catherine@canopy.org
Ofc: (650) 964-6110 ext. 2

Cindy Blain
cblain@CaliforniaReLeaf.org
Ofc: (916) 497-0034
Cell: (916) 248-6493

Rachel Malarich
rmalarich@treepeople.org
Ofc: (818) 753-4600

Save Our Water and Our Trees!
saveourwater.com/trees