"Your town, our town, Koreatown"
Community Engagement

• Engagement is Listening
• Local Partners
• Follow Through
Door Knocking

- 938 doors knocked over 15 days
- 279 answered or 30%
- 177 said yes or 63%

Lessons Learned
- Predictable
- But not efficient
- Reasons for “no”:
  - Cost of maintenance like watering and pruning
  - Broken sidewalks
  - Potential water pipe damage

Results
- Sporadic Tree Planting
- Low Buy in → Poor Maintenance
Local Partners

Lessons Learned:

• Trust of KYCC and Residents
• More time, better result
• Investment = Maintenance
• We can't have nice things
New Approach
Community Engagement

• Engagement is Listening
• Local Partners
• Follow Through
KOREATOWN YOUTH+ COMMUNITY CENTER