Growing Community Leadership & Engagement with Trees
Key Outcomes

- Urban forestry gateway to broader conversations about climate change
- Best practices for engaging communities using urban forestry projects
- Opportunities provided by the Greenhouse Gas Reduction Fund

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Response to Redlining

**Mission**

- Greenlining is the solution to redlining. We advance economic opportunity and empowerment for people of color through advocacy, community and coalition building, research, and leadership development.
I am a Nontraditional Environmentalist

Mexico City

La Malinche
Climate Gap

- Low income communities & people of color are hit first and worst by climate change
- 60% of African Americans and Latinos live in communities with uncontrolled toxic waste.
- From 1980 to 2010, incomes from families in the bottom tenth declined 24%.
- “Toxic triangle” in CA has higher than average rates of respiratory disease, cancer, and other preventable diseases tied to pollution.
SB 535 (De Leon, 2012)

- Directs a minimum of 25% of the Greenhouse Gas Reduction Fund to disadvantaged communities.
- A minimum of 10% of the Greenhouse Gas Reduction Fund must be spent within disadvantaged communities.
- $272 million are targeted for DACs in 2014-2015.
Community Engagement Through Trees

- Tangible projects and benefits.
- Address immediate needs (food, quality of life, green space, safety).
- Meets residents where they are on the climate change spectrum.
- Participation leads to strong support of environmental initiatives and projects.
Case Studies

Koreatown Youth and Community Center

Incredible Edible Community Garden
For more information and for real life stories about climate investment benefits visit

UpliftCA.org

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