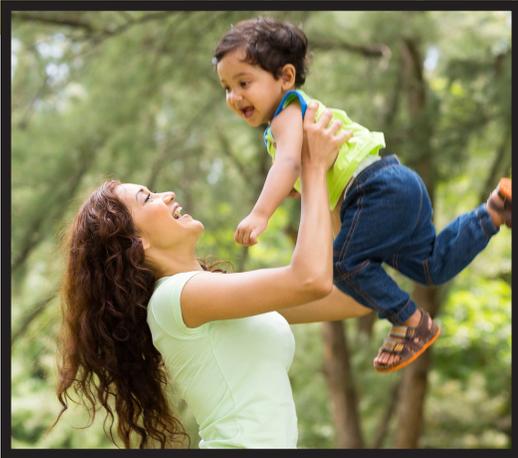


The Power of Trees

Changing our world one tree at a time



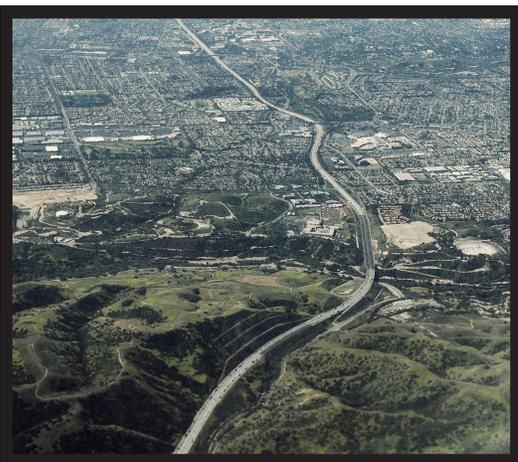
Trees Help Our Family

- Trees bring energy & cost savings to residents
- Trees add value to our homes
- Trees improve quality of life
- Trees provide health and wellbeing



Trees Build Our Community

- Trees add savings & value to our community
- Trees strengthen our local economy
- Trees help to create a safer community
- Trees provide an atmosphere of improved learning



Trees Change Our World

- Trees support other vital natural resources
- Trees bring beauty to the environment
- Trees give stability to the land
- Trees create & filter the air we breath

californiareleaf.org /whytrees



Trees are beautiful, magnificent elements of nature — and they also give us so much more. Trees bring value and strength to our individual families, our local neighborhoods, and our greater communities around the world.

For Our Family

- Provide shade canopy to encourage outdoor activity
- Reduce symptoms of asthma & stress, and improve physical, emotional & mental health
- Filter out pollutants from the air we breathe
- Make a positive impact on the dollar value of our property
- Decrease energy usage and air conditioning needs
- Give privacy and absorb noise & outdoor sounds



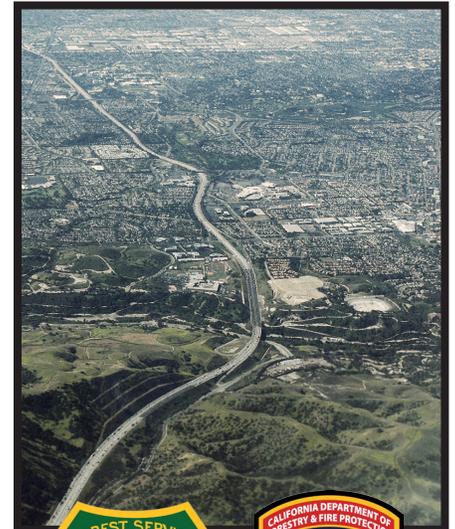
For Our Community



- Lower urban air temperature, improving public health during extreme weather events
- Extend life of roadway pavement via shade
- Attract retail clientele, increase business revenues & property values
- Filter & control stormwater, lower water treatment costs, remove sediment & chemicals, and minimize erosion
- Reduce crime, including graffiti & vandalism
- Increase safety for drivers, passengers & pedestrians
- Help children concentrate and improved ability to learn — often raising test scores & overall academic performance

For Our World

- Filter the air and reduce pollution, ozone & smog levels
- Create oxygen by transforming carbon dioxide and other harmful gases
- Improve our watersheds & drinking water quality
- Help control erosion and stabilize mountains & shorelines



CALIFORNIA
ReLEAF

For more on the power of trees
visit californiareleaf.org/whytrees