Hollywood/LA Beautification Team (HBT) is one of 17 organizations statewide selected to receive funding from the American Recovery and Reinvestment Act administered by California ReLeaf. HBT’s mission is to enhance the quality of life in Los Angeles by teaching and empowering people to change their environments through community capacity building, physical improvements and job creation.

The $450,000 grant for HBT’s Planting for Knowledge Project allowed this Los Angeles County non-profit to provide practical urban forestry training and education to low-income and unemployed residents. In addition, this grant allowed HBT to increase and improve the health of the Los Angeles urban forest as part of the City’s Million Trees L.A. campaign. Community outreach and engagement/education is a fundamental part of HBT’s plantings. Furthering community involvement builds support for the L.A. Urban Forest.

928 new shade trees were planted along major corridors, residential neighborhoods and open spaces. This grant also provided for a significant tree maintenance program to care for the new trees supported by the grant as well as for an existing 1,328 trees.

Fast Facts for the HBT ARRA Grant

- Jobs created: 11
- Jobs Maintained: 5
- Trees Planted: 928
- Trees Maintained: 1,743
- Job Hours Contributed to California Work Force: 15,680

Lasting legacy: this project provided critical training in the green jobs sector for young adults while also creating a healthier, cleaner, and more livable environment for both Los Angeles residents and visitors.

“In the area of on-the-job training, the program will benefit a minimum of 40 residents of urban Los Angeles by providing valuable skills and experience in the green industries.” – Sharyn Romano, Chief Executive Officer, Hollywood/LA Beautification Team.