



Partners in Progress with



Goleta Valley Beautiful (GVB) is one of 17 organizations statewide selected to receive funding from the American Recovery and Reinvestment Act administered by California ReLeaf. GVB’s mission is to ensure and improve the beauty of the Goleta Valley by providing urban forest services in all areas west of the Santa Barbara City line, including Hope Ranch, Goleta Valley, Isla Vista, Rancho Embarcadero and the City of Goleta.



The \$100,000 grant for GVB’s Goleta Valley Greening Project allowed this central coast non-profit to employ young adults from the California Conservation Corps and local youth group Palabra to plant 375 trees, remove exotic plant species, install irrigation and provide tree maintenance in the City of Goleta, the University of California at Santa Barbara and in four area schools. GVB provided corps members with field training to demonstrate the correct techniques for success in urban forestry to supplement their rural forestry skills. The project also included installing root shields where required.

Thirteen different species of native and Mediterranean climate trees were utilized, with most trees grown by the organization from seeds and shoots found in the watersheds near where they were planted.



Fast Facts for the Goleta Valley Beautiful ARRA Grant

Jobs created: 3

Jobs Maintained: 13

Trees Planted: 375

Trees Maintained: 1,943

Job Hours Contributed to California Work Force: 3,885

Lasting legacy: this project provided critical training in the green jobs sector for young adults while also creating a healthier, cleaner, and more livable environment for both Goleta Valley residents and visitors.

“ARRA provided the means to have the next generation of youth learn the value of community service, and allow us to teach them the best ways to plant and care for public trees.” – Kenneth Knight, Executive Director, Goleta Valley Beautiful.

