

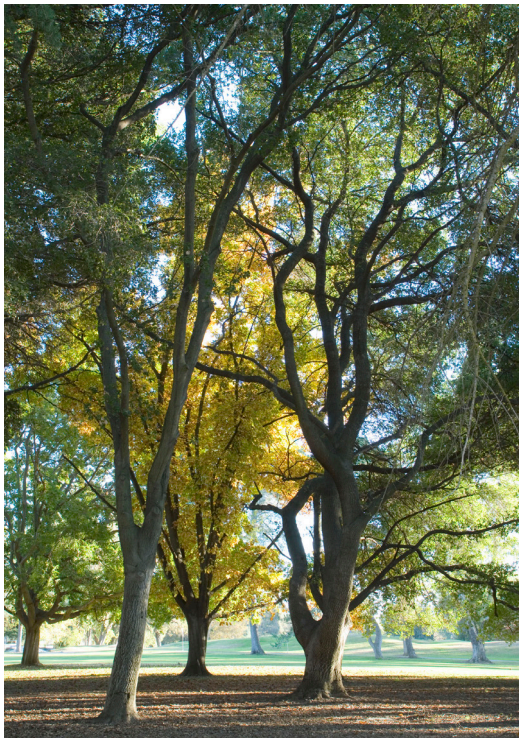


Urban Forest Leadership Training

California ReLeaf invites emerging urban forestry leaders in nonprofits, arboriculture, and government to join its leadership training in April 2022. The leadership training program is a critical investment needed to fuel a sustainable workforce for an ever-expanding and urgent industry.

By convening existing individual talent in the field across three diverse branches and providing personal and professional development in a cohort model, we can collectively better advance California's urban forestry's goals of cleaner air, healthier communities, and a thriving urban canopy.

APPLICATION



PROGRAM DETAILS

The leadership training will include...

- 24 impactful emerging leaders from nonprofit, public, and private industries learning together in a cohort setting
- Ten virtual sessions and labs on First and Third Tuesdays from April to November 2022, taking place on Zoom
- Curriculum built for the purpose-driven leader, who desires to be more impactful and strategic
- Learning how to empower people, build strategic relationships, leverage resources, and lead through uncertain and challenging times
- A special blend of education, peer engagement, and hands-on skill-building will increase each participant's capacity to make positive change in their communities
- Stronger partnerships between three branches of urban forestry, with the goal of together working toward healthy urban forests across all California communities

...and is free for all participants! A stipend is also available to the nonprofit organizations to offset the cost of having their employees attend the program on company time.

PROGRAM FACILITATOR BIO

Katie McCleary, MFA, is a social-entrepreneur and storyteller who leverages the lived experiences and cultural and social capital of community leaders, creatives, and everyday dreamers, to launch big ideas in unique ways that stick. She is the founder of 916 Ink, a nonprofit that has transformed over 4,000 vulnerable children and teens into confident authors whose authentic voices are featured in more than 200 publications.

Additionally, she is the co-founder and host of "The Drive" podcast on NPR's CapRadio, in partnership with The American Leadership Forum, which showcases the transformative stories of the Sacramento region's most visible leaders. Her book, *Bridge The Gap: Breakthrough Communication Tools to Transform Work Relationships From Challenging to Collaborative* will be available 2/22/22.



LEADERSHIP TRAINING STRUCTURE

The leadership training is anchored in exploring and learning new concepts, building specific skills, and using shared peer wisdom for distinct and meaningful application. The main sessions will be a 90-minute instructional sessions each month (first Tuesdays 10:30am-noon) and a 45-minute lab (third Tuesdays 11:15-noon). Labs are offered after the main session for participants to discuss strategies and tools, connect with their leadership pod, and receive on-the-spot coaching to better implement new learning and tactics.

MEET & GREET YOUR LEADERSHIP COHORT (60 MIN)

Welcome / Introductions / Preparation / Social Time

SESSION 1: YOU: THE LEADER

Leadership 101: Definitions and Styles / What Works, What Doesn't, and Why / How You Show Up: You as the Agent of Change / Your Story and Why / DEI & Unconscious Bias

SESSION 2: WHAT'S ESSENTIAL

Essentialism Overview (based on the book by Greg McKeown) / Defining Essential Intent and Values: Personal and Professional / Aligning with Your Mission and Vision / Setting Boundaries

SESSION 3: BRIDGE THE GAP: RELATIONSHIP BUILDING, STEWARDSHIP, & GROWTH

Defining the Gap: Fundamental Human Needs / Power of Presence / Interdependence of Choice, Care, Connection, and Collaboration / Accelerate the Environment of Trust and Respect: Competency and Sincerity Model

SESSION 4: EMPOWERING AND DEVELOPING STAFF AND OTHERS

Pressure and The Human Cup / The Four Hurdles of Listening (Internal and External) & Three Filters / Curious Conversation Model / Wayfinding: Three Options and Giving Feedback

SESSION 5: COMMITMENT TO CARE: PERSONALLY & PROFESSIONALLY

Leading Through Hard and Uncertain Times: Creating the Container / The Neuroscience of Pressure, Stress, and Anxiety / Resistance to Readiness / Biology Disruption: Self/Human Care at Work and Beyond /

SESSION 6: NAVIGATING LAYERS OF LEADERSHIP

Influence and Power / Governance Structures / Creating Opportunities and True Collaboration / Leveraging Capital: Social, Cultural, Creative, Natural, and Economic

SESSION 7: DECISION MAKING & TOUGH CONVERSATIONS

Back to Essentialism: Competing Commitments: Yours' and Others / About Values: Challenged, Crossed... or worse: Thrashed / Breakdowns to Breakthrough Conversations / Language for Rough Situations

SESSION 8: YOU AS THE RUBBER BAND & MOVING FORWARD

Pulling it All Together: Recap Leadership Cohort / Succession and Leaving Legacy- Personal Action Plan / The Adoption Curve / "I Leave Here With" Peer-to-Peer Celebration

SPECIAL SESSIONS WITH GUEST SPEAKERS

- Strategic Planning, Goal Setting, Assessment, and Evaluation
- Finance, Budgets, and Diverse Revenue Streams



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