



Take a Deep Dive into Green Jobs

Partners 2016 Field Experience:

Wednesday, November 16, 2016 1:30 - 4:30pm

Afternoon Schedule

1:30pm Welcome & Session Introduction

Cindy Blain, California ReLeaf

"City of Trees" Film Introduction

Lance Kramer, Meridian Hill Pictures

1:45pm "City of Trees" Film Screening

3:00pm Film Discussion / Q&A

Lance Kramer, Meridian Hill Pictures

Jeff Catts, Washington Parks & People

Monica Lear, USDA Forest Service

3:30pm Green Jobs: New Perspectives on Tree Care, Diversity, and Community Education

Cindy Blain, California ReLeaf

Brigitte Orrick, Tree Care Industry Association

Allegra Mautner, Friends of the Urban Forest

Oscar Sanchez, Tree Care LA

Lisa Simms, New Jersey Tree Foundation

4:00pm Green Jobs Open Discussion / Q&A

All presenters and audience

4:30pm Closing

About The Speakers



Cindy Blain, Executive Director, California ReLeaf. At ReLeaf since 2014, Cindy has concentrated on developing educational and pass-through grant programs that best support/ engage urban forest nonprofits and new community groups in planting and stewarding trees in under-resourced, low canopy communities. Prior to ReLeaf, she spent 6 years at Sacramento Tree

Foundation and 10 years at Tandem Computers. She has a BA from Rice University and an MBA from Georgia State University.



Jeff Catts, ASLA, Field Director, Washington Parks & People.

Jeff leads Parks & People's community greening work across DC. He has designed, coordinated and helped plant over 2500 native trees throughout the District with the DC Green Corps, and he has helped design and install numerous community and school gardens as well as the new landscape at

Parks & People's Josephine Butler Parks Center. Jeff is a graduate of Penn State University.



Lance Kramer, Producer, Meridian Hill Pictures.

Lance is a documentary filmmaker based in Washington, DC and the co-founder of DC-based production company Meridian Hill Pictures. Lance produced the feature-length documentary CITY OF TREES, which had its world premiere at the American Conservation Film Festival in Shepherdstown,

WV in October 2015, was an official selection at 13 film festivals including the Full Frame Documentary Film Festival, and was broadcast on the PBS/World Channel series America ReFramed. Lance holds a Bachelor's Degree in History and Film from Dartmouth College.



Monica Lear, Director, Forest Health Protection, USDA Forest Service.

Monica is currently an Acting Associate Deputy Chief in Research and Development at the USDA Forest Service. She began her Forest Service career in June 2014 as the Director of Forest Health Protection in State and Private Forestry. Prior to the USFS, Monica served as Deputy Associate Director and District of Columbia State

Forester at the D.C. Dept. of Transportation; Assistant Director, Horticulture and Quarantine programs at the Louisiana Dept. of Agriculture and Forestry, and as county agent at the LSU AgCenter in New Orleans. She has earned Ph.D. and M.S. degrees in Plant Health and a B.S. in Horticulture from Louisiana State University.



Allegra Mautner, Tree Care Manager, Friends of the Urban Forest.

Allegra manages the Arborist Apprenticeship program and co-manages the Intern program at Friends of the Urban Forest. As Tree Care Manager she also organizes and runs weekly volunteer tree care events. She

has had a passion for social justice from a young age, growing up in a diverse family and taking action going to protests with her parents. Allegra cares deeply about improving the earth and the lives of those living here through learning, teaching, greening, and collaborating. She holds a BS in Professional Forestry from UC Berkeley and is an ISA Certified Arborist.



Oscar Sanchez, Arborist, Tree Care LA.

Oscar was born in El Salvador and raised in Los Angeles. In 1998 He joined TreePeople, where he was an elementary and high school environmental educator. He later moved to their forestry department, leading plantings with volunteers. Five years ago Oscar moved to his current

job with Tree Care LA., where he learned how to climb, use a chainsaw, and perform all the other tree care activities -- safely and correctly. Oscar also teaches community education classes at Los Angeles City College. Currently he and his partner are working with the Western Chapter ISA to start a Tree Specialist apprenticeship program.



Brigitte Orrick, Workforce Development Director, Tree Care Industry Association.

Brigitte develops arborist and urban forestry workforce sectors in communities to support and develop academic & training programs for the tree care industry. Her background in forestry and

higher education helps connect employers, educators, and workforce development entities to improve accessibility to jobs in the green industry. Brigitte joined TCIA in January, 2016, with 14 years of experience in higher education and industry.



Lisa Simms, Executive Director, New Jersey Tree Foundation.

Lisa has been the Executive Director of the New Jersey Tree Foundation since its inception in 1997. She develops and directs all NJ Tree Foundation programs, and runs the Green Streets Program - a re-entry and green job training program. Since 2006, the Green Streets Program has planted over 13,000 trees and employed 80 parolees while generating unrestricted funds for the Tree Foundation.

Additional Resources - <http://californiareleaf.org/resources/green-jobs/>

Diversity, Equity, and Inclusion AND Jobs - Webinars, Presentations, and Papers

<http://californiareleaf.org/events/power-of-trees/wednesday/> (scroll down to Session 3)

<http://californiareleaf.org/resources/diversity/>

<https://hbr.org/2013/12/how-diversity-can-drive-innovation>

<http://www.mckinsey.com/business-functions/organization/our-insights/why-diversity-matters>

Green 2.0 - increasing racial diversity in the environmental movement

<http://www.diversegreen.org/>

Meridian Hill Pictures - to schedule a film screening:

<http://www.cityoftreesfilm.com/request-a-screening> or email screenings@meridianhillpictures.com

New Jersey Tree Foundation program: To learn more about our Green Streets Program

<http://njtreefoundation.org/about/green-streets/> or email Lisa Simms at LSimms@NJTreeFoundation.org

SNAP Employment & Training Info:

<http://californiareleaf.org/resources/green-jobs/>

<http://www.fns.usda.gov/ET-policy-guidance>

Tree Care Industry Association – to learn more about community college programs:

http://www.tcia.org/TCIA/Workforce_Development/Workforce_Development.aspx

or contact Brigitte Orrick at borrick@TCIA.org

Washington Parks & People Green Corps: FAQ & Lessons Learned

<https://www.washingtonparks.net/programs/green-corps/>