



**KOREATOWN YOUTH+
COMMUNITY CENTER**



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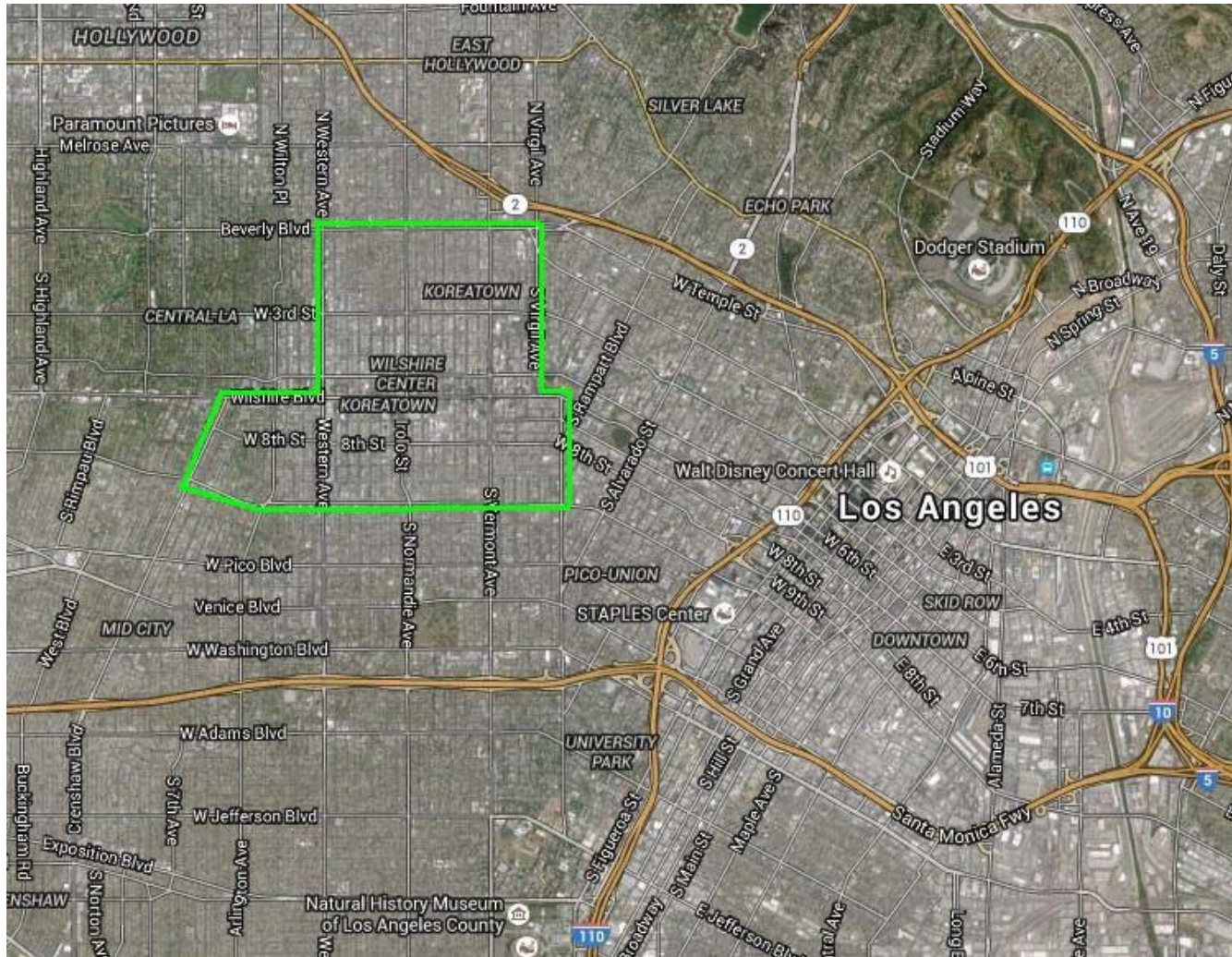
“Your town, our town, Koreatown”





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Community Engagement

- Engagement is Listening
- Local Partners
- Follow Through



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Door Knocking

- 938 doors knocked over 15 days
- 279 answered or 30%
- 177 said yes or 63%

Lessons Learned

- Predictable
- But not efficient
- Reasons for "no":
 - Cost of maintenance like watering and pruning
 - Broken sidewalks
 - Potential water pipe damage

Results

- Sporadic Tree Planting
- Low Buy in -> Poor Maintenance



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Local Partners



Lessons Learned:

- Trust of KYCC and Residents
- More time, better result
- Investment = Maintenance
- We can't have nice things



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New Approach





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