



California Arbor Week Celebration Program Call for Applications 2017



California ReLeaf is pleased to announce \$50,000 in pass-through funding for the 2017 California Arbor Week to celebrate the value of trees for all Californians. This program is brought to you thanks to the support of the USDA Forest Service and Pacific Gas & Electric.

If you are interested in receiving a stipend to celebrate California Arbor Week, please review the criteria and details below and **submit the one page application via email by Friday, March 3, 2017 – or sooner.**

Program Criteria:

Eligible Applicants:

- Urban forest nonprofits
- Community Based Organizations who include tree planting, tree care, and urban forest education in their array of programs and projects.

Eligible Projects:

- Education events that include Tree Plantings and/or Tree Care Activities
AND one or both of the following education elements:
 - "Every Kid in a Park" education with Fourth Graders, with info from the USDA Forest Service
 - "Call Before You Dig" outreach, with info from PG&E

Priority Constituencies and Geographic Locations (included yet are not limited to):

- Diverse Communities
- Low income communities
- Communities in the East Bay and Central Valley
- Communities that have not had access to recent urban forestry funding

Program Details:

- Stipends will range from \$1,000-\$3,000.
- 50% of the stipend will be paid upon Award Announcement, with the remaining 50% upon receipt and approval of the Final Project Report.
- Celebration events must occur between March 7 and May 15, 2017
- Projects supported with USDA Forest Service funds will be expected to engage with the USFS on "Every Kid in a Park" outreach.
- Projects supported with PG&E funds will be expected to engage with local PG&E staff on publicity.
- Final Project Report should be 1 to 2 pages with 5 to 10 photographs and include information about publicity activities. ReLeaf will provide a user-friendly template.

How to Apply:

Please send your Arbor Week 2017 **application by March 3, 2017** to Chuck Mills at cmills@californiareleaf.org.