

# 2017 Network Membership Renewal Form



**Dear ReLeaf Network Member,**

Thank you very much for making our cities greener and healthier! After all, who would want to live in a town without trees?

If you haven't already done so online or via email, here is your opportunity to renew your membership in the California ReLeaf Network and support California Urban Forests. We also ask that you update your organizational information as needed to ensure we are up-to-date. We are including again this year a request for demographic information on your board and staff. We believe it is important to track diversity in our California urban forest nonprofits. As you may know, this is the same data requested by GuideStar, the directory of nonprofits and charities.

ReLeaf's advocacy work at the Capitol in 2016 resulted in \$15M for the CAL FIRE Urban Forest grant program and helped with the \$80M in Urban Greening grant funding. *Please continue to support more funding for trees and for the urban forest community by contributing an additional amount specifically for advocacy.*

**Please renew your Network Membership today...and join us in Oakland May 22<sup>nd</sup> and 23<sup>rd</sup> for the 2017 ReLeaf Network Retreat! Registration information is online at [californiareleaf.org/events](http://californiareleaf.org/events). Please call me if you have any questions.**

Thank you again and hope to see you in May!  
Take good care,

Cindy Blain  
Executive Director  
Ofc: 916.497.0034  
Cell: 916.248.6493

---

## Renew Your Membership by March 30, 2017!

Organization Name:

Contact Name/Number:

**Annual Membership Dues:** *Suggested amount:* **\$120** \$

**Advocacy Support (optional):** *Suggested amount based on annual budget:* \$

\$75,000 or less: **\$30**  
\$75,001 - \$300,000: **\$180**  
\$300,001 or more: **\$480**

★ **Total Membership Dues + Advocacy Support:**

\$

I've enclosed a check payable to California ReLeaf.

I paid via PayPal @ <http://californiareleaf.org/donate/>.

Please charge my credit card (phone or USPS only):

**Cardholder name:**

**Card number:**

**Card:** Visa    MasterCard    American Express    **Expiration date:**    **CSC:**

**Billing Address:**

**Cardholder's Signature:**

**Date:**

# 2017 Network Membership Renewal Form



**Please fill out the information below ONLY if it has changed since January 2016.**

## General Contact Information

Organization:

Mailing Address (street or PO/city, zip):

Main Email/Telephone: /

Physical Location (street, city, zip):

Primary contact:

Title:

Telephone:

Email address:

Executive Director/President:

Email:

Cell Phone:

Alternate contact:

Title:

Cell Phone:

Email address:

## Organization Information

Year Founded:

Number of Employees: Full-time:

Part-time:

Nonprofit 501(c)?

Size of Board of Directors/Governing Body:

Organizational Budget:

Under \$25K

\$25,001 - \$75K

\$75,001 - \$500K

over \$500K

Primary source(s) of funding:

Website:

Twitter:

Facebook:

Other Profiles:

Mission Statement and Other Program Updates:

# 2017 Network Membership Renewal Form



## Demographic Information

Again this year we are asking for demographic information as it relates to Green 2.0, so we can see an overall picture of the California urban forest nonprofit community. This section is optional, however, we hope you'll be willing to share this info. FYI, Green 2.0 is an initiative dedicated to increasing racial diversity across mainstream environmental nonprofits, foundations and government agencies.

By providing this new data we stand with other iconic environmental NGOs - such as the National Audubon Society, the Natural Resources Defense Council, and The Nature Conservancy – to ensure the inclusion and engagement of all communities as we nurture a healthier environment.

What percentage of the board and staff self-identify as the following:

Race/Ethnicity	%	Gender	%	Sexual Orientation	%	Ability	%
Asian/Asian American		Female		Lesbian, gay, bisexual		Person with a disability	
Black/African American		Male		Individuals decline to state		Individuals decline to state	
Hispanic/Latino/Latina		Transgender/ Unspecified non-conforming		<b>TOTAL</b>		<b>TOTAL</b>	
Native American/American Indian/Alaska Native/Native Hawaiian		Individuals decline to state					
White		<b>TOTAL (100)</b>					
Middle Eastern							
Multi-racial or multi-ethnic (2+ ethnicities)							
Individuals decline to state							
<b>TOTAL (100)</b>							